

# Authority Brands + Boys & Girls Clubs of America

In 2023 and 2024, Authority Brands and Boys & Girls Clubs of America partnered to help Club youth achieve their full potential in life and work. Authority Brands has provided an annual grant to fund Life & Workforce Readiness programming in local Clubs and concentrated its engagement efforts on Workforce Readiness initiatives. These initiatives provide Club members with opportunities to learn about the essential skills and knowledge needed for entrepreneurial success while introducing them to a wide range of career paths available within Authority Brands.

Authority Brands also increased awareness for Clubs through volunteering and supporting the Boys & Girls Clubs of America mission. Franchise owners and employees have participated in service projects in markets across multiple states, from rebuilding a food pantry to hosting holiday parties, and more!

## America's Swimming Pool Company – Troy, MI

August 2023

Dave Boddington, president of America's Swimming Pool Company of Troy, taught a water chemistry class at three Club sites of the Boys & Girls Clubs of Southeastern Michigan. The event, hosted by Dave and one of his employees, was held at the Dick & Sandy Dauch Club with 40 Club members in attendance, the Lloyd H. Diehl Club with 16 Club members in attendance, and the Fauver-Martin Club with 80 Club members in attendance. Boddington covered essential water and pool safety tips, explaining the chemicals routinely tested in swimming pools, such as chlorine, alkalinity, calcium and cyanuric acid, along with the methods professionals use to test these chemicals and examine the pH level of the water.

The kids were enthusiastic, enjoying the hands-on experience of experimental testing with Dave and the visual aids he provided. They asked numerous questions and gained valuable insights into crucial pool maintenance and equipment. These interactive sessions educated the kids on water chemistry and emphasized the importance of pool safety.



## Benjamin Franklin Plumbing - Port St. Lucie, FL

June 2023



Franchise owners and employees of Benjamin Franklin Plumbing of Port St. Lucie joined other volunteers from the local Home Depot and the International Brotherhood of Electrical Workers Local 728 to assist Club staff in installing a new food pantry at the Ken Pruitt Club of the Boys & Girls Clubs of St. Lucie County.

## The Cleaning Authority - Columbia, MD

August 2023 &  
September 2024

Two years in a row, The Cleaning Authority in Laurel, MD has hosted a "Friday Funday" at their local club, playing fun games with the club kids while also treating them to a pizza lunch.

"What stands out the most is the excitement of the kids, especially those that were there last year. They were looking forward to us coming back and eager to join in on the fun."

– said LaTonya Wilson, General Manager.



## The Cleaning Authority – Spokane, WA

October 2024



The Cleaning Authority partnered with the Boys & Girls Club of Spokane and a local elementary school to host an Entrepreneurship Event designed to introduce kids to the world of business and encourage them to start thinking about life after school.

The event was both educational and community focused. They had 15 local businesses in attendance that spoke with the kids about their businesses, sharing stories of how they got started and what their day-to-day operations look like.

## DoodyCalls – Chantilly, VA & Woofie's – Ashburn, VA

August 2023

Authority Brands franchises Woofie's and DoodyCalls hosted an entrepreneurial luncheon for 22 Club teens. Franchise speakers shared their entrepreneurial journeys and gave a tour of both franchise facilities.

The Authority Brands team, which included volunteers from each franchise, set a welcoming tone, enhancing the event with breakfast, snacks and a lunch buffet to show the teens how much they were valued. The team's enthusiasm and dedication made the day enjoyable and informative for the teens. It was an educational experience filled with valuable information and interactions.

"It was professionally one of the best days and feelings I've ever had. Those kids were awesome and the planning and preparation was spot on. It is always fun and informative to see and I find everyone's personal story so inspiring and humbling," said Jason P. Heimberg, DoodyCalls Franchise Owner.



[Click here to check out a video from the event!](#)

## DRYmedic - Bloomfield, MI *December 2023*

The team at DRYmedic sponsored a Christmas party at their local Boys & Girls Club. They hosted cookie decorating, a hot cocoa bar, holiday crafts, and games.



## Monster Tree Service - Portland, OR *October 2023*

Monster Tree Service organized an event where four volunteers led 20 Club kids on a tree identification hike for the Inukai Club Members of Boys & Girls Clubs of Portland Metro. The kids learned about the various tree species and the tools and methods used to identify the trees. After the hike, the volunteers joined the kids on the playground for playtime.

## One Hour Heating & Air Conditioning and Benjamin Franklin Plumbing - Prescott Valley, AZ

*August & October 2023*

One Hour Heating & Air Conditioning and Benjamin Franklin Plumbing in Prescott, Arizona, sponsored the Boys & Girls Clubs of Central Arizona's Dancing for the Stars, their annual event to raise critical funds supporting their Clubs.

## One Hour Heating & Air Conditioning - Shelton, CT *December 2023*

Franchise Owner Ralph Desanti and one of his apprentices met with a group of 15 teens from the Boys & Girls Club of the Lower Naugatuck Valley. Ralph talked about the One Hour Heating & Air Conditioning business, the HVAC industry, and his journey to becoming a business owner. He also did a demonstration of how heating and AC systems work.



## The Junkluggers – Baltimore, MD *January 2024*

The team at The Junkluggers helped the Boys & Girls Clubs of Metropolitan Baltimore with an in-kind donation to help with their Clubhouses.



## Woofie's – Ashburn, VA

October 2024

The Woofie's and Boys & Girls Club of Greater Washington Career Exploration Field Trip provided an engaging, hands-on day for Club members, aged 11-15. They focused on exploring the pet care industry—particularly pet grooming—through interactive activities. Club kids had a chance to tour the facility and mobile pet spa, observe a live grooming demonstration by a certified professional groomer and WAGS instructor, and participate in a communication and teamwork-focused scavenger hunt. They also enjoyed trivia games testing their pet care knowledge, boxed lunches from Panera, and a meet-and-greet with staff pets, where they learned how to safely and calmly interact with animals and give treats. The day ended with goodie bags, including an info sheet to reinforce what they learned, plus prizes and a snack for the ride home.

“We are so grateful for the opportunity to host a career exploration field trip for The Boys & Girls Club of Greater Washington. We believe wholeheartedly in their mission of enabling young people to reach their full potential as productive, caring, and responsible citizens. Passion for animals and pet care often begins at a very young age, so it's incredibly important to nurture that interest and supplement it with knowledge and hands-on experiences as they grow. We're looking forward to their next visit and the opportunity to continue supporting these future leaders,” said Franchise Owners Tanya Lee and Leslie Barron.



## Authority Brands – Annual Convention Volunteer Event November 2023



As part of the 2023 Annual Convention, a group of franchise owners and staff across all of Authority Brands' brands participated in a Scrub-A-Club event with a Club close to the Convention hotel. The group cleaned and organized the club for the day.

“I enjoyed volunteering with fellow franchise owners and giving back to the community. It made me feel good to put in some sweat (cleaning) for a great organization,” said Dawn Hagman, DoodyCalls Franchise Owner.

## Authority Brands – Jack Pruitt Golf Tournament

November  
2022 & 2023

The Jack Pruitt Golf Tournament at our Conventions has benefitted the Boys & Girls Club of America. Through the tournaments, we have raised \$8,000 for BGCA!



## Authority Brands – Columbia, MD

December 2023



The Authority Brands Corporate Headquarters adopted the Boys & Girls Club of Laurel Woods for the holiday season. The team purchased and wrapped gifts that were provided by the Clubs based on each Club Kid's wish.

The team then delivered the gifts during the Club's holiday party.